



ENERGY

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**FOR IMMEDIATE RELEASE**

**National Association of Water Companies Selects APPI Energy to Provide Members Energy Education and Procurement Services**

SALISBURY, MD, August 15, 2011 –The National Association of Water Companies (NAWC) has selected Affiliated Power Purchasers International, LLC (APPI Energy), to provide NAWC members with the education and solutions that help reduce and manage energy expenses.

To help understand the maze of opportunities brought on by deregulation, APPI Energy provides NAWC members the education and resources necessary to make strategic purchasing decisions. “APPI Energy’s consultants work with multiple suppliers to craft customized solutions for each member. We perform a complete analysis of the member’s account, develop a competitive RFP process, evaluate suppliers pricing, contract terms and conditions, and together with the member, make an intelligent business decision regarding energy supply,” explains APPI Energy’s President, Walter Moore.

Given the extensive experience APPI Energy has in every deregulated state in the US, Mike Horner, Director of Administration and Membership for NAWC says he hopes members will immediately seek opportunities to reduce costs by utilizing APPI Energy’s consulting services. He urges NAWC members to contact APPI Energy to get customized energy solutions that will position them to reduce costs and improve budget certainty.

***About The National Association of Water Companies***

The NAWC provides valuable legislative and additional benefits to their members defined as private professional water service providers that own regulated water and wastewater utilities, partner with municipalities in a form of public-private partnership, or operate systems as a contracted service provider. Private water companies have been providing quality service to their customers for centuries. As the world's population continues to grow and increasing pressure is placed on resources, communities will need the experienced professionals of the private water industry more than ever.

To learn more, visit NAWC’s website at [www.nawc.org](http://www.nawc.org).

***About APPI Energy***

APPI Energy, an independent energy consulting company, provides the Energy Savings Program to members of 140 national and state trade associations and state and local Chambers of Commerce. Since 1996, APPI Energy has assisted more than 3,000 organizations with locations across the United States. Members benefit by using APPI Energy’s procurement expertise and experience to reduce operating expenses. To learn more, visit APPI Energy’s website at [www.appienergy.com](http://www.appienergy.com).

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