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International Association of Diecutting and Diemaking endorsed APPI Energy

Data-driven energy procurement and consulting solutions are newest addition to IADD Preferred Partners

Salisbury, MD, November 30, 2015—The International Association of Diecutting and Diemaking (IADD) announced its endorsement of consulting firm APPI Energy to provide data-driven procurement solutions to its members. APPI Energy joins the suite of IADD Preferred Partners that offer core business solution programs. IADD, AICC, and 143 other affinity groups endorse the APPI Energy program to reduce electricity and natural gas costs on an ongoing basis for members.

The APPI Energy database of daily supplier prices enables the team of experts to review thousands of prices every day to deliver true apples-to-apples comparisons. The firm benchmarks daily supplier prices in every deregulated energy market in the U.S. The APPI Energy customer service team interacts on each customer's behalf with utilities and suppliers to ensure smooth transactions.

"Diecutters and Diemakers are similar to the 2,300 customers across the U.S. that APPI Energy is already helping, 36% of which are manufacturers," said Michael Payne, Executive Vice President and Corporate Counsel of APPI Energy. "At the IADD 2015 Annual Meeting in Savannah, I presented an overview of our program, and discussed customized energy procurement and consulting solutions for key decision makers at the meeting."

"The addition of APPI Energy to the IADD affiliate programs leverages the benefits of membership," said Cindy Crouse, IADD CEO. "Our core business solutions allow members to focus on the issues that matter most to their companies."

About APPI Energy

Operated by its original founders, APPI Energy provides data-driven procurement and consulting solutions to commercial and industrial customers. In 2016, APPI Energy will celebrate 20 years of reducing and managing energy expenses for clients in every deregulated market. APPI Energy delivers superior consulting, coordination of energy management strategies, and world-class customer service. The Powerful Solutions Program has earned the endorsement of 143 trade associations and chambers of commerce to provide solutions to members. www.appienergy.com

About the International Association of Diecutting and Diemaking

Supporting converters of soft to semi-rigid materials, tooling designers/manufacturers, and their suppliers since 1972, the International Association of Diecutting and Diemaking (IADD) is the definitive industry resource. IADD connects diecutters, diemakers, and converters with industry leaders and experts, and provides in-depth technical information that keeps members ahead of industry news and innovation. www.iadd.org

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