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American Welding Society Endorses APPI Energy

Global nonprofit organization endorses energy procurement consulting firm

Salisbury, MD, May 3, 2016—The American Welding Society (AWS) announced its endorsement of consulting firm APPI Energy to provide data-driven procurement solutions that reduce electricity and natural gas costs for members on an ongoing basis. Dedicated to supporting hundreds of thousands of welding industry professionals, AWS adds the APPI Energy consulting program to an impressive suite of member benefits.

“The APPI Energy database of daily supplier prices enables our team of experts to benchmark electricity and natural gas prices in every deregulated energy market in the U.S.,” said Walter Moore, President and CEO of APPI Energy. The firm reviews thousands of prices every day to deliver data-driven solutions, and true apples-to-apples comparisons. “Recommendations to AWS members regarding when to buy energy, and which contract length is best, are based on extensive data analytics and 20 years of transaction experience,” said Moore. This includes evaluation of current supply contracts, proprietary price analytics, energy tariff analysis, regulatory tracking, and complete customer service.

“Our 73,000 members receive a variety of resources and discounts,” said Cassie Burrell, Senior Associate Executive Director of AWS. “We’re eager to offer access to a team of experts that concentrates on energy management, so our members can continue advancing and concentrating on welding and allied processes.”

About APPI Energy

Celebrating its 20th anniversary, APPI Energy provides data-driven procurement and consulting solutions to commercial, industrial, and nonprofit customers in every deregulated energy market in the U.S. Operated by its original founder, APPI Energy delivers superior consulting, coordination of energy management strategies, and world-class customer service. The firm reduces and manages electricity and natural gas costs for members of 140 affinity groups that endorse the APPI Energy program.

About American Welding Society

The American Welding Society was founded in 1919, as a nonprofit organization with a global mission to advance the science, technology, and application of welding and allied joining and cutting processes. AWS strives to move the industry forward in both thought and action, as well as inspire new generations to see the exciting career opportunities available today. AWS serves more than 73,000 members worldwide, and is composed of 22 Districts with 250 Sections and student chapters. www.aws.org.

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